



Event Manager

In our office in Petaluma (CA), Huntsville (AL), Atlanta (AL) or remote.

As our Event Manager, you'll take ownership of Ingentis' event strategy and execution across North America and beyond — from major HR & OD conferences, such as UNLEASH, HR Tech, and Transform, to select partner and customer events. You'll manage every detail, ensuring each event reflects Ingentis' brand, values, and expertise while driving visibility and engagement.

For more than 25 years, Ingentis has been offering smart software solutions for the HR space. Our core product Ingentis org.manager is the worldwide market-leading solution for organizational charting and HR data visualization. It is being used by more than 1,800 of the largest organizations worldwide and integrated into leading HCM solutions such as Oracle HCM, SAP HCM, SuccessFactors, and many more.

At Ingentis Inc, you will be part of a dynamic, growing, and remote-friendly team with a startup mentality. We take pride in providing a diverse work environment where everyone counts and has the support to grow as a person and as a professional. Our core values are trust, reliability, honesty, and we value relationships and gaining the trust of customers over short-term business results.

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Your key responsibilities

- **Design and execute Ingentis' event strategy** for North America, spanning major industry conferences (UNLEASH, HR Tech, Transform) and targeted partner activations.

- **Lead full-cycle event management** — from concept to post-event analytics — ensuring seamless execution, brand alignment, and measurable ROI.
- **Create engaging, on-brand experiences** for customers and partners through user meetups, workshops, and co-creation sessions.
- **Collaborate with Sales and Marketing** to convert event engagement into qualified leads and pipeline growth.
- **Support internal events** such as annual kick-offs, leadership gatherings, and team-building experiences.
- **Scout and evaluate emerging event formats** and tech platforms to keep Ingentis' brand presence fresh and forward-looking.
- **Partner closely with global marketing colleagues** to ensure a consistent brand identity and share best practices across regions.
- **Occasionally support global events** beyond the U.S. as Ingentis continues to scale its worldwide presence.

Your Profile

- **4+ years of experience in event management**, ideally within the B2B or SaaS environment.
- **Proven success managing large-scale conferences**, trade shows, and customer events with measurable business impact.
- **Strong organizational and vendor management skills** — you thrive on structure, precision, and executional excellence.
- **Creative flair** and a passion for building memorable, on-brand experiences.
- **Budget management expertise** and confident supplier negotiation skills.
- **Ability to operate hands-on** while maintaining a strategic lens.
- **Collaborative mindset** and comfortable working in a global, cross-functional environment.
- **Bachelor's degree in Marketing**, Communications, or Event Management preferred.

What we offer

- Health, dental, and vision insurance

- 401k
- Collaborative and innovative team culture
- Flexible working time
- Modern office spaces
- Complimentary drinks and snacks
- Joint company events

This is Ingentis

- You are part of a humorous team
- You have a wide range of tasks that you tailor to your strengths
- You work very independently and make progress
- You are in close contact with those responsible for the project and product
- You enjoy a lot of trust

Apply Now



If you have any questions you can contact our Recruiter Marcel Aflatoon on LinkedIn:
www.linkedin.com/in/marcel-aflatoon-81a9b8173

Feel free to visit our website to learn more about us: www.ingentis.com